Mini Field Trips

Grade Level	Twelfth
Minimum Time Required	2 Weeks
Materials/Resources	Student presentation should include some of following: Video presentation, iMovies, PowerPoint presentation Maps, Poster Other Visual Aids, Oral explanation of trip This activity requires the use of one or more digital cameras so that I-Movies or other video can be digitally edited.
Subject Area(s)	Computers – Guidance – Business – Social Studies

Project Description:

- 1. In this lesson, students will take mini-field trips to businesses in the area.
- 2. Have students make own preparatory arrangements with business and with school authorities. They should make telephone calls to inquire about:

Dates/Alternative dates

Arrival times

Purpose of visit

Permission to photograph

3. Have them prepare a commercial about the business that they visited. They may use the above listed equipment and resources as a part of their presentation. You may wish to invite the participating businesses to attend.

	Skills to locate, evaluate, and interpret career information.	
Career Development Standard	· · · · · · · · · · · · · · · · · · ·	
	Skills in career planning.	
	Demonstrate use of a range of resources (e.g., handbooks,	
	career materials, labor market information, and computerized	
Career Development Indicator	career information delivery systems.)	
	Describe school and community resources to explore	
	educational and occupational choices.	
Delivery Level	Introductory	
Academic Standards		
	2.1.b use varied, extensive vocabulary and accurate spelling	
	in written work.	
	2.2.a analyze and use appropriate organization based on the	
	established writing purpose and intended audience.	
	2.2.b evaluate and use appropriate writing style based on the	
Language Arts	established purpose and intended audience.	
	2.2.c analyze and use the writing format required for a	
	specific type of publication.	
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	2.4.a write to clarify thinking and what is known about various	
	topics.	
	2.4.b write to analyze, synthesize, interpret, and use new	

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	information.
	3.2.c evaluate how presentation affects the
	impact/interpretation of oral/visual information, e.g., layout,
	color, sequence, sound effects.
	4.1.b deliver oral information in a logical, organized, and
	coherent manner.
	4.2.a analyze the characteristics of the target audience to
	determine appropriate style and language.
	4.2.b analyze the intent/purpose of oral presentations to
	determine appropriate style and language.
	4.3.a select various non-verbal techniques to engage and
	communicate with an audience.
	4.3.c use various auxiliary resources to facilitate oral
	presentations, e.g., visual aids, special effects.
	Interpersonal Skills
	Technology
Employability/SCANS Skills	Basic Skills
Employability/SCANS Skills	Thinking Skills
	Information
	Resources
Assessment/Rubric	Students will be evaluated on their oral presentation.

Submitted by: Peg Holmquest, Watertown High School